

YOUNG DRAGONS

IF NOBODY OPENS THE DOOR...
BUILD IT YOURSELF

Over 1 Million Young People in the UK Are Looking for Work.

*If nobody is opening the door for you,
this book will show you how to create
your own opportunities.*



 **YOUR
OPPORTUNITY
IS INSIDE**



Side Hustles



Business Ideas



AI Tools



Life Skills



**Confidence
Building**

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Young Dragons: If Nobody Opens The Door, Build Your Own

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Welcome To The New World Of Opportunity

If you're reading this book, you may be thinking about your future, your career, or how you're going to earn money in the years ahead.

Perhaps you're still at school, college, university, or maybe you're already looking for work.

You may have applied for jobs and heard absolutely nothing back.

No interview.

No phone call.

Not even a rejection email.

Just silence.

If that sounds familiar, you're certainly not alone.

Across the UK, hundreds of thousands of people are competing for opportunities. At the same time, there are far fewer vacancies available than there are people looking for work.

Many vacancies receive dozens, hundreds, or even thousands of applications.

Competition can be fierce.

The good news is that while some traditional opportunities are becoming harder to obtain, entirely new opportunities are being created every day.

Artificial Intelligence.

Social Media.

Online Businesses.

Digital Marketing.

Content Creation.

Website Design.

Video Production.

Online Learning.

These industries have created opportunities that simply did not exist for previous generations.

The world is changing rapidly.

The question is:

Will you change with it?

This book has been created to help you discover opportunities that many people never even consider.

Some ideas may earn you a little extra money.

Others could become a part-time income.

A few may even become a full-time business or career.

You do not need lots of money.

You do not need years of experience.

You do not need to know everything before you start.

It's not an exam.

What you do need is curiosity, determination, and a willingness to learn.

Let's begin.

Welcome To The New World Of Business

Welcome To The New World Of Business

Twenty years ago, starting a business was often expensive, complicated and risky.

You might have needed premises, equipment, staff, advertising budgets and thousands of pounds before you could even begin.

Today, things are very different.

A smartphone, an internet connection and a good idea can be enough to start many modern businesses.

People all over the world are making money through:

- ★ Pet Services
- ★ Gardening & Outdoor Services
- ★ Food & Baking Businesses
- ★ Cleaning Services
- ★ Clothing & Fashion
- ★ Property & Home Services
- ★ Vehicle Services
- ★ Children & Family Services
- ★ Elderly Support Services
- ★ Creative Services
- ★ Seasonal Businesses
- ★ Recycling & Green Businesses
- ★ Technology Services
- ★ Local Delivery & Errand Services

★ Online Businesses

★ Social Media

★ AI Services

★ Website Design

★ Digital Marketing

★ Video Production

★ Coaching

★ Freelancing

★ E-commerce

★ Content Creation

Some of these people started from their bedroom.

Some started while studying.

Some started after losing a job.

Some started because they simply wanted more freedom.

What they all had in common was a willingness to take action.

The biggest change of all is that technology has dramatically reduced the cost of getting started.

Many opportunities can now be launched for less than £100.

Some can even be started completely free.

This means there has never been a better time to explore your ideas and discover what is possible.

The Rules Have Changed

For generations, young people were given a simple formula.

Study hard.

Get qualifications.

Find a job.

Work hard.

Retire.

For many people, that path still works.

But today's world offers far more choices than ever before.

Many successful people now earn their income through:

- ★ YouTube Channels

- ★ TikTok Accounts

- ★ Online Stores

- ★ Freelance Services

- ★ AI Consulting

- ★ Website Design

- ★ Graphic Design

- ★ Online Coaching

- ★ Content Creation

- ★ Affiliate Marketing

Some of these people have never rented an office.

Some have never employed staff.

Some run their businesses from a laptop while travelling the world.

The internet has changed everything.

For the first time in history, a young person with a good idea can potentially reach customers across the world.

The barriers to entry are lower than ever before.

However, opportunities only help those who are prepared to learn and take action.

The future does not belong to the people who know everything.

The future belongs to the people who are willing to keep learning.

Why Businesses Exist

Every successful business solves a problem.

Think about it.

Why do people visit a dentist?

Because they have a problem.

Why do people hire a plumber?

Because they have a problem.

Why do businesses pay for websites?

Because they have a problem.

Why do companies advertise?

Because they need customers.

Every problem creates an opportunity.

The bigger the problem you solve, the more valuable your service becomes.

Start looking at the world differently.

Instead of asking:

"Where can I find a job?"

Start asking:

"What problems do people have that I could help solve?"

That simple shift in thinking can completely change your future.

Entrepreneurs train themselves to notice problems.

Then they create solutions.

Those solutions become products, services and businesses.

The next time you walk through your town, shopping centre, college or workplace, look around.

How many problems can you spot?

Every one of them could represent a business opportunity.

Turning Hobbies Into Income

Many successful businesses begin with a hobby.

The owner simply becomes so interested in a subject that they learn more than the average person.

Eventually, other people are willing to pay for that knowledge or skill.

For example:

 Gaming can lead to streaming, coaching or content creation.

 Photography can lead to event photography or social media content services.

 Cycling can lead to bike repairs and refurbishment.

 A love of animals can lead to dog walking or pet sitting.

 Technology can lead to website design or IT support.

 Art can lead to commissions, prints or digital design.

Ask yourself:

What do I enjoy doing?

What do I enjoy learning about?

What could I happily spend hours doing?

Your answers may contain the seeds of a future business.

Many successful entrepreneurs did not start by looking for a business.

They started by following an interest.

Then they found a way to turn that interest into income.

Real World Businesses

Explore ideas, prompts and practical ways to begin.

Businesses You Can Start Locally

Not every business needs a website, fancy software or thousands of followers.

Many successful businesses begin by helping people in their local community.

These businesses often require practical skills, reliability and a willingness to work hard.

Many can be started part-time while studying or working elsewhere.

PET SERVICES

 Dog Walking

 Pet Sitting

 Cat Feeding Service

 Dog Grooming

 Dog Training Assistant

 Pet Photography

 Pet Boarding Referral Service

 Horse Grooming Assistant

 Dog Exercise Service

 Pet Taxi Service

Homemade Dog Treat Business

 Aquarium Maintenance Service

 Rabbit & Small Animal Care

 Mobile Pet Care Service

GARDENING & OUTDOOR SERVICES

 Gardening Service

 Weeding Service

 Leaf Clearing

 Hedge Trimming

 Plant Care Service

 Garden Maintenance

 Hanging Basket Service

 Garden Waste Removal

 Lawn Mowing Service

 Pressure Washing Service

 Fence Painting Service

 Garden Design Service

 Tree Planting Service

 Patio Cleaning Service

FOOD & BAKING BUSINESSES

 **Cup Cake Business**

 Wedding Cakes

 Celebration Cakes

 **Biscuit Business**

 Chocolate Gifts

 Sandwich Delivery

 Mobile Coffee Service

 Sweet Cart Hire

Sweet Cone Business

 Chocolate Fountain Hire

Doughnut Business

Homemade Bread Business

Pizza Van Business

 Healthy Meal Preparation

Food Hamper Business

CLEANING SERVICES

 House Cleaning

 Office Cleaning

 Car Valeting

 Window Cleaning

 Carpet Cleaning

 Holiday Let Cleaning

 End Of Tenancy Cleaning

 Bin Cleaning Service

 Driveway Cleaning

 Conservatory Cleaning

 Mobile Cleaning Service

 Fleet Vehicle Cleaning

 Communal Area Cleaning

CLOTHING & FASHION

 Clothes Alterations

 Dress Making

 School Uniform Alterations

 Curtain Alterations

 Handbag Repairs

 Suit Alterations

 Clothing Repairs

 Custom Clothing Designs

Printed T-Shirt Business

 Sportswear Customisation

 Personalised Bags

 Embroidery Service

PROPERTY & HOME SERVICES

 Handyman Service

 Flat Pack Furniture Assembly

 Painting & Decorating

 Door Fitting Assistant

 Home Maintenance

-  House Sitting
-  House Clearance
-  Key Holding Service
-  Property Maintenance

-  Gutter Cleaning
-  Fence Repairs
-  Shed Assembly Service
-  Home Moving Assistance

VEHICLE SERVICES

-  Car Valeting
-  Mobile Car Wash
-  Headlight Restoration
-  Bicycle Repairs
-  Scooter Repairs
-  Car Interior Cleaning
-  Wheel Cleaning Service
-  Fleet Vehicle Cleaning
-  Scratch Removal Service
-  Bicycle Refurbishment
-  Tyre Pressure Check Service
-  Mobile Vehicle Detailing

CHILDREN & FAMILY SERVICES

-  Private Tutor

 Children's Party Entertainer

 Face Painting

 Character Performer

 Children's Party Planner

 Family Photographer

 Personalised Gift Creator

 Party Games Organiser

 Children's Disco Host

 Storytelling Service

 Arts & Crafts Sessions

ELDERLY SUPPORT SERVICES

 Shopping Assistant

 Lift Service

 Companion Visits

 Technology Helper

 Home Help Service

 Reading Companion

 Garden Assistance

 Dog Walking Assistance

 Prescription Collection Service

 Parcel Collection Service

 Telephone Friendship Service

 Light Housework Assistance

CREATIVE SERVICES

-  Photography
-  Videography
-  DJ Service
-  Music Lessons
-  Art Commissions

-  Sign Writing
-  Entertainer
-  Voiceover Service
-  Portrait Artist
-  Children's Story Writer
-  Video Production
-  Podcast Production
-  Picture Framing Service

SEASONAL BUSINESSES

-  Christmas Light Installation
-  Halloween Decoration Service

Christmas Hamper Business

-  Mother's Day Gifts
- Valentine's Gifts

Easter Hamper Business

-  Event Decoration Service

 Firework Event Assistance

 Christmas Tree Delivery

 Gift Wrapping Service

RECYCLING & GREEN BUSINESSES

 Recycling Collection

 Battery Collection

 Clothing Collection

 Mobile Phone Recycling

 Computer Refurbishment

 Bicycle Refurbishment

 Furniture Upcycling

 Community Recycling Project

 Appliance Refurbishment

 Cardboard Collection Service

 Compost Production

 Scrap Collection Service

TECHNOLOGY SERVICES

 Mobile Phone Setup Service

 Computer Setup Service

 Printer Installation Service

 Smart TV Setup Service

 Home Wi-Fi Setup Service

-  Smart Watch Setup Service
-  Home Security Camera Setup
-  Video Doorbell Installation

LOCAL DELIVERY & ERRAND SERVICES

-  Local Delivery Service
-  Shopping Delivery Service
-  Courier Service
-  Parcel Collection Service
-  Errand Running Service

-  Flower Delivery Service
-  Takeaway Delivery Service

DRAGON CHALLENGE

Look at this list and ask yourself:

- ★ Which businesses could I start this month?
- ★ Which businesses require the least money?
- ★ Which businesses solve problems in my local community?
- ★ Which businesses match my interests?

Remember:

Many successful entrepreneurs started by washing cars, walking dogs, cutting grass, cleaning windows, delivering parcels, helping elderly people, or baking cakes.

The business itself isn't the important part.

The important part is learning how to find customers, provide a good service, manage money and earn your first income.

Once you've learned those skills, you can apply them to almost any business. 🐉

Online Businesses Directory

Explore ideas, prompts and practical ways to begin.

AI Content Creator

 Startup Cost: £0–£50

 Potential Income: £100–£2,000+ per month

  Difficulty: Easy

Businesses constantly need fresh content for websites, blogs, newsletters and social media. AI tools can help you create content much faster than ever before.

Ask Young Dragons AI

"I want to start an AI Content Creation business aimed at local businesses. Give me a step-by-step plan including prices, services and how to find customers."

 **Dragon Tip:** Most businesses know they need content but don't have time to create it.

Website Designer

 Startup Cost: £0–£150

 Potential Income: £300–£10,000+ per month

    Difficulty: Medium

Every business wants customers. Most customers search online first. A website designer helps businesses create a professional online presence.

Ask Young Dragons AI

"Create a beginner's plan for starting a website design business from home."

 **Dragon Tip:** Start by helping small local businesses.

SEO Consultant

 Startup Cost: £0–£100

 Potential Income: £300–£5,000+ per month

★★★★ Difficulty: Medium

SEO (Search Engine Optimisation) helps websites appear higher in Google search results.

Ask Young Dragons AI

"Show me how to start a beginner SEO service and find local customers."

 Dragon Tip: Businesses happily pay for more customers.

Social Media Manager

 Startup Cost: £0–£50

 Potential Income: £200–£3,000+ per month

★★★ Difficulty: Easy

Many business owners know they should post regularly on Facebook, Instagram and LinkedIn but simply don't have the time.

Ask Young Dragons AI

"Create a beginner's plan for managing social media accounts for local businesses."

 Dragon Tip: Monthly clients provide regular income.

Short Video Creator

 Startup Cost: £0–£100

 Potential Income: £200–£5,000+ per month

★★★ Difficulty: Easy to Medium

Short videos are one of the fastest-growing forms of marketing. Businesses need TikTok, Instagram Reels and YouTube Shorts.

Ask Young Dragons AI

"Help me create a short-video business using AI tools and simple editing software."

 Dragon Tip: One customer may need new videos every week.

Copywriter

 Startup Cost: £0

 Potential Income: £100–£4,000+ per month

☆☆☆ Difficulty: Medium

Copywriters write adverts, sales pages, emails and website content that persuade people to buy.

Ask Young Dragons AI

"Show me how to start a copywriting business and find my first customers."

 Dragon Tip: Good words can dramatically increase sales.

Email Marketing Assistant

 Startup Cost: £0–£100

 Potential Income: £200–£3,000+ per month

☆☆☆ Difficulty: Medium

Businesses often have customer lists but don't know how to use them effectively.

Ask Young Dragons AI

"Create a beginner's plan for an email marketing business."

 **Dragon Tip:** Email remains one of the most profitable marketing methods.

Affiliate Marketer

 Startup Cost: £0–£100

 Potential Income: £50–£10,000+ per month

☆☆☆ Difficulty: Medium

Affiliate marketers promote products and services and earn commission when sales are made.

Ask Young Dragons AI

"Show me beginner-friendly affiliate marketing opportunities and how to get started."

 **Dragon Tip:** Focus on products you genuinely understand.

Online Tutor

 Startup Cost: £0–£50

 Potential Income: £200–£4,000+ per month

☆☆☆ Difficulty: Medium

If you're good at a subject, you may be able to help others learn it online.

Ask Young Dragons AI

"How can I start an online tutoring business and attract students?"

 **Dragon Tip:** Parents often invest heavily in education.

YouTube Channel Creator

 Startup Cost: £0–£200

 Potential Income: £0–Unlimited

☆☆☆ Difficulty: Medium

Successful YouTube channels can earn money through advertising, sponsorships, affiliate commissions and product sales.

Ask Young Dragons AI

"Give me 20 YouTube channel ideas suitable for a beginner with limited equipment."



Dragon Tip: Consistency is more important than perfection.

DRAGON CHALLENGE

Choose your favourite three opportunities from this section.

Write them down.

Now ask yourself:

Which one sounds the most enjoyable?

Which one has the lowest startup cost?

Which one could I realistically start within the next 30 days?

Your answers may reveal the business idea that's right for you.

Social Media & Content Creator Businesses

Explore ideas, prompts and practical ways to begin.

Social media has created opportunities that simply did not exist a few years ago.

Every day, millions of people watch videos, read posts, listen to podcasts, and follow content creators online.

Many creators earn income through advertising, sponsorships, affiliate marketing, product sales, memberships, and services.

The key is to build an audience by providing content that people enjoy, find useful, or find entertaining.

TikTok Content Creator

 Startup Cost: £0–£100

 Potential Income: £0–Unlimited

★ ★ Difficulty: Easy

TikTok allows creators to build audiences around hobbies, skills, humour, education, fitness, business advice, gaming, and many other topics.

Ask Young Dragons AI

"Give me 20 TikTok content ideas based on my interests and explain how I could build an audience."

 **Dragon Tip:** Short videos often outperform long videos.

Instagram Content Creator

 Startup Cost: £0–£100

 Potential Income: £0–Unlimited

★ ★ Difficulty: Easy

Instagram remains one of the most popular platforms for sharing photos, videos and lifestyle content.

Ask Young Dragons AI

"Help me create an Instagram growth strategy based on my hobbies and interests."

 **Dragon Tip:** Consistency matters more than perfection.

YouTube Content Creator

 Startup Cost: £0–£200

 Potential Income: £0–Unlimited

 Difficulty: Medium

YouTube creators earn through adverts, sponsorships, affiliate marketing and product sales.

Ask Young Dragons AI

"Give me 30 YouTube channel ideas suitable for a beginner."

 **Dragon Tip:** One successful video can attract thousands of viewers.

Influencer

 Startup Cost: £0–£100

 Potential Income: £0–Unlimited

 Difficulty: Medium

Influencers build audiences around specific interests and recommend products or services to their followers.

Ask Young Dragons AI

"Help me identify a niche where I could build an audience and become an influencer."

 Dragon Tip: Trust is your most valuable asset.

Gaming Streamer

 Startup Cost: £100–£500

 Potential Income: £0–Unlimited

☆☆☆ Difficulty: Medium

Gamers can stream live gameplay, tutorials, reviews and competitions.

Ask Young Dragons AI

"Create a plan for building a gaming channel and attracting viewers."

 Dragon Tip: Personality often matters more than gaming skill.

Podcast Host

 Startup Cost: £0–£150

 Potential Income: £0–£5,000+ per month

☆☆☆ Difficulty: Medium

Podcasts allow people to share stories, interviews, advice and discussions with listeners worldwide.

Ask Young Dragons AI

"Suggest 20 podcast topics that could attract a loyal audience."

 Dragon Tip: Interesting guests can help grow your audience quickly.

Blogger

 Startup Cost: £0–£100

 Potential Income: £0–£5,000+ per month

☆☆☆ Difficulty: Medium

Bloggers write articles on topics they enjoy and earn money through advertising, affiliate marketing and sponsorships.

Ask Young Dragons AI

"Help me start a blog and identify profitable topics to write about."

 Dragon Tip: Useful content continues working long after it is published.

Newsletter Publisher

 Startup Cost: £0–£50

 Potential Income: £0–£10,000+ per month

☆☆☆ Difficulty: Medium

Email newsletters can build loyal audiences around business, finance, sport, technology, careers and hobbies.

Ask Young Dragons AI

"Help me create a newsletter business from scratch."

 Dragon Tip: Own your audience instead of relying entirely on social media platforms.

Audiobook Creator

 Startup Cost: £0–£200

 Potential Income: £0–£5,000+ per month

☆☆☆ Difficulty: Medium

AI voices and recording tools allow creators to turn stories, guides and educational content into audiobooks.

Ask Young Dragons AI

"Show me how to create and sell audiobooks online."

 **Dragon Tip:** One audiobook can continue earning money for years.

Social Media Reviewer

 Startup Cost: £0–£50

 Potential Income: £100–£2,000+ per month

 Difficulty: Easy

Review products, gadgets, games, books, films or services and share your opinions online.

Ask Young Dragons AI

"Give me a step-by-step plan for creating a review channel."

 **Dragon Tip:** People often search for reviews before spending money.

Meme Page Owner

 Startup Cost: £0

 Potential Income: £0–£2,000+ per month

 Difficulty: Easy

Funny content attracts attention and can build large audiences quickly.

Ask Young Dragons AI

"Help me create a meme page that appeals to young people."

 **Dragon Tip:** Humour spreads rapidly when people share it with friends.

Sports Content Creator

 Startup Cost: £0–£100

 Potential Income: £0–£5,000+ per month

   Difficulty: Medium

Create content around football, boxing, Formula One, darts, rugby or other sports.

Ask Young Dragons AI

"Help me build a sports content channel from scratch."

 **Dragon Tip:** Passionate fans love regular content.

Fitness Influencer

 Startup Cost: £0–£200

 Potential Income: £0–£10,000+ per month

   Difficulty: Medium

Fitness creators share workouts, nutrition advice and motivational content.

Ask Young Dragons AI

"Create a beginner plan for becoming a fitness influencer."

 **Dragon Tip:** Document your own journey rather than pretending to be an expert.

Travel Content Creator

 Startup Cost: £0–Variable

 Potential Income: £0–Unlimited

☆☆☆ Difficulty: Medium

Share travel experiences, reviews and guides through videos and blogs.

Ask Young Dragons AI

"How can I create travel content on a limited budget?"

 Dragon Tip: Local adventures can be just as interesting as foreign travel.

Educational Creator

 Startup Cost: £0–£100

 Potential Income: £0–£10,000+ per month

☆☆☆ Difficulty: Medium

Teach skills, explain subjects and help people learn online.

Ask Young Dragons AI

"Give me educational content ideas suitable for YouTube, TikTok and Instagram."

 Dragon Tip: If you can explain something clearly, people will watch.

DRAGON CHALLENGE

Pick three ideas from this section.

Now answer these questions:

☆☆ Which idea excites you the most?

☆☆ Which idea could you start this month?

☆☆ Which idea could still be earning money five years from now?

Remember:

You do not need thousands of followers to begin.

Many successful creators started with zero followers and a simple idea.

The important thing is to start.

Ai Services Businesses

Explore ideas, prompts and practical ways to begin.

Artificial Intelligence is changing the way businesses operate.

Many companies understand that AI can save time, reduce costs and improve productivity, but they often don't know where to start.

This creates opportunities for people who understand AI tools and can help others use them effectively.

Many of these businesses can be started from home with little more than a laptop and an internet connection.

AI Business Consultant

 Startup Cost: £0–£100

 Potential Income: £500–£10,000+ per month

★★★★ Difficulty: Medium

Help businesses identify where AI can save time, reduce costs and improve efficiency.

Ask Young Dragons AI

"Show me how to create an AI consultancy service for small businesses."

 Dragon Tip: Most business owners know they should learn AI but don't know where to begin.

AI Prompt Engineer

 Startup Cost: £0

 Potential Income: £200–£5,000+ per month

★★★★ Difficulty: Medium

Create specialised prompts that help businesses get better results from AI systems.

Ask Young Dragons AI

"Teach me how to become an AI Prompt Engineer and find paying clients."

 **Dragon Tip:** Better prompts often produce dramatically better results.

AI Chatbot Builder

 Startup Cost: £0–£200

 Potential Income: £300–£8,000+ per month

   Difficulty: Medium

Build AI chatbots for websites that answer customer questions and generate leads.

Ask Young Dragons AI

"Create a beginner's plan for starting an AI chatbot business."

 **Dragon Tip:** Businesses love tools that work while they sleep.

AI Customer Service Assistant

 Startup Cost: £0–£100

 Potential Income: £300–£3,000+ per month

   Difficulty: Medium

Help companies automate customer enquiries using AI systems.

Ask Young Dragons AI

"Show me how to provide AI customer service solutions for small businesses."

 **Dragon Tip:** Faster customer responses often mean happier customers.

AI Social Media Creator

 Startup Cost: £0–£50

 Potential Income: £200–£4,000+ per month

  Difficulty: Easy

Use AI to create social media posts, captions, images and campaigns.

Ask Young Dragons AI

"Help me create an AI-powered social media content business."



Dragon Tip: Every business needs regular content.

AI Video Creator

 Startup Cost: £0–£200

 Potential Income: £300–£5,000+ per month

   Difficulty: Medium

Create promotional videos using AI avatars, voiceovers and editing tools.

Ask Young Dragons AI

"Show me how to start an AI video production service."



Dragon Tip: Video remains one of the most powerful marketing tools.

AI Image Designer

 Startup Cost: £0–£50

 Potential Income: £100–£3,000+ per month

  Difficulty: Easy

Generate artwork, illustrations and marketing graphics using AI tools.

Ask Young Dragons AI

"Help me create a business producing AI-generated graphics for local companies."

 Dragon Tip: Businesses always need fresh visual content.

AI Website Content Creator

 Startup Cost: £0–£50

 Potential Income: £200–£4,000+ per month

☆☆☆ Difficulty: Medium

Create website content, product descriptions and blog articles for businesses.

Ask Young Dragons AI

"Show me how to start a website content business using AI."

 Dragon Tip: Most website owners struggle to write their own content.

AI CV & Job Application Service

 Startup Cost: £0–£50

 Potential Income: £100–£2,000+ per month

☆☆ Difficulty: Easy

Help people improve their CVs, cover letters and job applications using AI.

Ask Young Dragons AI

"Create a business plan for helping job seekers improve their CVs using AI."

 Dragon Tip: Many people are willing to pay for help finding work.

AI Business Plan Writer

 Startup Cost: £0–£100

💰 Potential Income: £200–£5,000+ per month

★ ★ ★ Difficulty: Medium

Help new businesses create professional business plans and cash-flow forecasts.

Ask Young Dragons AI

"Show me how to offer AI-assisted business planning services."

🐉 Dragon Tip: New businesses often need funding and professional plans.

AI Grant Application Writer

💻 Startup Cost: £0–£100

💰 Potential Income: £200–£5,000+ per month

★ ★ ★ Difficulty: Medium

Help charities, CICs and community groups prepare grant applications.

Ask Young Dragons AI

"How can I use AI to help charities prepare funding applications?"

🐉 Dragon Tip: Thousands of organisations need funding every year.

AI Research Assistant

💻 Startup Cost: £0

💰 Potential Income: £200–£3,000+ per month

★ ★ ★ Difficulty: Medium

Conduct research for businesses, writers, students and organisations.

Ask Young Dragons AI

"Create a plan for offering AI-powered research services."

🐉 Dragon Tip: Businesses often need information quickly.

AI Presentation Designer

 Startup Cost: £0–£100

 Potential Income: £100–£3,000+ per month

★ ★ ★ Difficulty: Medium

Use AI to create presentations for businesses, schools and organisations.

Ask Young Dragons AI

"Show me how to start a presentation design business using AI."

 Dragon Tip: Many professionals dislike creating slides.

AI Voiceover Creator

 Startup Cost: £0–£100

 Potential Income: £100–£2,500+ per month

★ ★ Difficulty: Easy

Use AI voice technology to produce voiceovers for videos and training materials.

Ask Young Dragons AI

"Help me start an AI voiceover service."

 Dragon Tip: Voiceovers are needed for adverts, courses and videos.

AI Course Creator

 Startup Cost: £0–£150

 Potential Income: £0–Unlimited

★ ★ ★ Difficulty: Medium

Create online training courses using AI for research, scripts and content production.

Ask Young Dragons AI

"Show me how to create and sell online courses using AI."



Dragon Tip: Create it once and sell it many times.

DRAGON CHALLENGE

Artificial Intelligence is not here to replace everyone.

It is creating entirely new opportunities for people who learn how to use it effectively.

Ask yourself:

- ★ Which AI service sounds the most interesting?
- ★ Which service could I start learning this week?
- ★ Which service would still be valuable five years from now?

Remember:

The people who learn to work with AI are likely to have a huge advantage over those who ignore it.

Website Design Businesses

Explore ideas, prompts and practical ways to begin.

Every business wants customers.

Today, most customers search online before they buy a product or service.

That means businesses need websites.

Some need a brand-new website.

Others need their existing website improved.

Many business owners know very little about websites and are happy to pay someone who can help.

Website design is one of the most flexible businesses you can start because it can be operated from home, from a laptop, or from anywhere with an internet connection.

Website Designer

 Startup Cost: £0–£150

 Potential Income: £300–£10,000+ per month

 Difficulty: Medium

Website designers create websites for businesses, organisations and individuals.

Most modern websites are built using tools such as WordPress, Wix, Squarespace or Shopify.

Ask Young Dragons AI

"Show me how to start a website design business with little experience."

 Dragon Tip: Nearly every business needs a website.

WordPress Website Builder

 Startup Cost: £0–£100

 Potential Income: £300–£5,000+ per month

☆☆☆ Difficulty: Medium

WordPress powers a huge percentage of websites across the world.

Businesses often need help building, updating and maintaining their websites.

Ask Young Dragons AI

"Create a step-by-step plan for becoming a WordPress website builder."

 Dragon Tip: Learn one system well before trying to learn them all.

E-commerce Website Builder

 Startup Cost: £0–£200

 Potential Income: £500–£10,000+ per month

☆☆☆☆ Difficulty: Medium

Help businesses sell products online using Shopify, WooCommerce or other e-commerce platforms.

Ask Young Dragons AI

"Show me how to build online stores for local businesses."

 Dragon Tip: Businesses care about sales more than fancy designs.

Website Maintenance Service

 Startup Cost: £0–£50

 Potential Income: £100–£3,000+ per month

☆☆☆ Difficulty: Easy to Medium

Many businesses already have websites but need somebody to keep them updated.

Ask Young Dragons AI

"Help me create a monthly website maintenance service."



Dragon Tip: Monthly contracts create regular income.

Landing Page Designer



Startup Cost: £0–£100



Potential Income: £100–£3,000+ per month



★ ★ ★ Difficulty: Medium

Landing pages are designed to generate enquiries, bookings and sales.

Ask Young Dragons AI

"Show me how to create high-converting landing pages."



Dragon Tip: One good landing page can generate customers for years.

Website Speed Optimisation Specialist



Startup Cost: £0–£100



Potential Income: £200–£3,000+ per month



★ ★ ★ Difficulty: Medium

Slow websites lose visitors and customers.

Businesses often pay to improve website performance.

Ask Young Dragons AI

"Teach me how to improve website speed for business websites."



Dragon Tip: Faster websites often rank better in Google.

SEO Website Optimiser

 Startup Cost: £0–£100

 Potential Income: £300–£5,000+ per month

★★★★ Difficulty: Medium

Help businesses improve their Google rankings.

Ask Young Dragons AI

"Show me how to optimise websites for search engines."

 Dragon Tip: Businesses love anything that generates more customers.

Website Accessibility Consultant

 Startup Cost: £0–£100

 Potential Income: £200–£4,000+ per month

★★★ Difficulty: Medium

Help websites become easier for people with disabilities to use.

Ask Young Dragons AI

"Explain how I could offer website accessibility improvements."

 Dragon Tip: Accessibility is becoming increasingly important.

Website Security Specialist

 Startup Cost: £0–£150

 Potential Income: £200–£5,000+ per month

★★★★ Difficulty: Medium to High

Businesses want their websites protected from hackers and malware.

Ask Young Dragons AI

"Show me how to learn website security and offer security services."

 **Dragon Tip:** Prevention is cheaper than fixing a hacked website.

Website Content Manager

 Startup Cost: £0–£50

 Potential Income: £100–£2,500+ per month

★ ★ ★ Difficulty: Easy to Medium

Update website text, images, blogs and products for business owners.

Ask Young Dragons AI

"Help me create a website content management service."

 **Dragon Tip:** Many owners are too busy to update their websites.

Website Tester

 Startup Cost: £0

 Potential Income: £100–£2,000+ per month

★ ★ Difficulty: Easy

Test websites and report problems before customers find them.

Ask Young Dragons AI

"Show me how to offer website testing services to local businesses."

 **Dragon Tip:** Fresh eyes often spot problems owners miss.

Restaurant Website Specialist

 Startup Cost: £0–£100

 Potential Income: £300–£5,000+ per month

★ ★ ★ Difficulty: Medium

Create websites specifically for restaurants, cafés and takeaways.

Ask Young Dragons AI

"Help me specialise in building websites for restaurants and cafés."

 Dragon Tip: Specialising often makes marketing easier.

Tradesperson Website Specialist

 Startup Cost: £0–£100

 Potential Income: £300–£5,000+ per month

☆☆☆ Difficulty: Medium

Build websites for plumbers, electricians, builders, locksmiths and decorators.

Ask Young Dragons AI

"Create a business plan for building websites for local tradespeople."

 Dragon Tip: Tradespeople often rely heavily on local search traffic.

Charity Website Designer

 Startup Cost: £0–£100

 Potential Income: £200–£4,000+ per month

☆☆☆ Difficulty: Medium

Help charities, CICs and community groups create affordable websites.

Ask Young Dragons AI

"Show me how to create websites for charities and community organisations."

 Dragon Tip: Many charities need help but have limited budgets.

Website Agency Owner

 Startup Cost: £0–£500

 Potential Income: £1,000–£50,000+ per month

★★★★★ Difficulty: Advanced

Instead of building every website yourself, you manage a team of designers, developers and freelancers.

Ask Young Dragons AI

"Create a roadmap for growing a website design business into a full agency."



Dragon Tip: Business owners earn more by building systems than doing everything themselves.

DRAGON CHALLENGE

Imagine a local business owner walks into the room and says:

"

I know I need a website, but I don't know where to start."

Which of the opportunities in this chapter would allow you to help them?

- ★ Build the website?
- ★ Maintain the website?
- ★ Improve the website?
- ★ Market the website?
- ★ Secure the website?

The more problems you can solve, the more valuable you become.

And valuable people rarely struggle to find opportunities.

Digital Marketing Businesses

Explore ideas, prompts and practical ways to begin.

Every business needs customers.

No customers means no sales.

No sales means no business.

Digital marketing is all about helping businesses attract attention, generate enquiries and make more sales using the internet.

The good news is that many digital marketing businesses can be started with very little money and from almost anywhere in the world.

Digital Marketing Consultant

 Startup Cost: £0–£100

 Potential Income: £500–£10,000+ per month

    Difficulty: Medium

Help businesses create marketing plans that generate more customers and increase sales.

Ask Young Dragons AI

"Create a beginner's roadmap for starting a digital marketing consultancy."

 Dragon Tip: Businesses care about results, not complicated marketing jargon.

Social Media Marketing Specialist

 Startup Cost: £0–£100

 Potential Income: £200–£5,000+ per month

   Difficulty: Medium

Help businesses attract customers through Facebook, Instagram, TikTok and LinkedIn.

Ask Young Dragons AI

"Show me how to build a social media marketing business for local companies."

 **Dragon Tip:** Consistent posting beats occasional bursts of activity.

Facebook Advertising Specialist

 Startup Cost: £0–£150

 Potential Income: £300–£5,000+ per month

★★★★ Difficulty: Medium

Create and manage Facebook and Instagram advertising campaigns.

Ask Young Dragons AI

"Teach me how to run Facebook advertising campaigns for local businesses."

 **Dragon Tip:** Small improvements can dramatically increase profits.

Google Ads Specialist

 Startup Cost: £0–£150

 Potential Income: £300–£10,000+ per month

★★★★ Difficulty: Medium

Help businesses appear at the top of Google when people search for their services.

Ask Young Dragons AI

"Create a beginner's guide to managing Google Ads campaigns."

 **Dragon Tip:** Businesses love customers who are already searching for their services.

Local SEO Specialist

 Startup Cost: £0–£100

 Potential Income: £300–£5,000+ per month

★★★ Difficulty: Medium

Help local businesses appear in Google Maps and local search results.

Ask Young Dragons AI

"Show me how to offer local SEO services to businesses."

 Dragon Tip: Most customers prefer businesses near where they live.

Content Marketing Specialist

 Startup Cost: £0–£50

 Potential Income: £200–£4,000+ per month

☆☆☆ Difficulty: Medium

Create blogs, articles and content that attract visitors and build trust.

Ask Young Dragons AI

"How can I build a content marketing business using AI tools?"

 Dragon Tip: Useful content can attract customers for years.

Email Marketing Specialist

 Startup Cost: £0–£100

 Potential Income: £200–£5,000+ per month

☆☆☆ Difficulty: Medium

Help businesses build mailing lists and send effective email campaigns.

Ask Young Dragons AI

"Create a plan for starting an email marketing service."

 Dragon Tip: Existing customers are often easier to sell to than new ones.

Lead Generation Specialist

 Startup Cost: £0–£100

 Potential Income: £300–£10,000+ per month

★★★★ Difficulty: Medium

Generate enquiries and potential customers for businesses.

Ask Young Dragons AI

"Show me how to build a lead generation business."

 Dragon Tip: Businesses happily pay for quality leads.

Marketing Funnel Builder

 Startup Cost: £0–£150

 Potential Income: £300–£8,000+ per month

★★★★ Difficulty: Medium

Create systems that guide customers from first contact through to purchase.

Ask Young Dragons AI

"Explain how to build marketing funnels for businesses."

 Dragon Tip: A good system works even when you're asleep.

Affiliate Marketing Specialist

 Startup Cost: £0–£100

 Potential Income: £50–£20,000+ per month

★★★★ Difficulty: Medium

Promote products and services online and earn commissions from sales.

Ask Young Dragons AI

"Show me the best beginner affiliate marketing strategies."

 Dragon Tip: Promote products you genuinely believe in.

YouTube Marketing Consultant

 Startup Cost: £0–£100

 Potential Income: £300–£5,000+ per month

★ ★ ★ Difficulty: Medium

Help businesses use YouTube to attract customers and build authority.

Ask Young Dragons AI

"Create a beginner's YouTube marketing service."

 Dragon Tip: Videos continue working long after they are published.

TikTok Marketing Specialist

 Startup Cost: £0–£100

 Potential Income: £200–£5,000+ per month

★ ★ ★ Difficulty: Medium

Help businesses use TikTok to reach younger audiences.

Ask Young Dragons AI

"How can I create a TikTok marketing agency?"

 Dragon Tip: Trends move quickly, so stay up to date.

Influencer Marketing Manager

 Startup Cost: £0–£100

 Potential Income: £300–£5,000+ per month

★ ★ ★ Difficulty: Medium

Connect businesses with influencers who can promote their products.

Ask Young Dragons AI

"Show me how to build an influencer marketing business."

 **Dragon Tip:** Trust and relationships are valuable assets.

Online Reputation Manager

 Startup Cost: £0–£100

 Potential Income: £200–£5,000+ per month

☆☆☆ Difficulty: Medium

Help businesses manage reviews, customer feedback and online reputation.

Ask Young Dragons AI

"Create a plan for offering online reputation management services."

 **Dragon Tip:** One bad review handled well can create customer loyalty.

Marketing Agency Owner

 Startup Cost: £0–£500

 Potential Income: £1,000–£100,000+ per month

☆☆☆☆ Difficulty: Advanced

Build a team that provides multiple marketing services to clients.

Ask Young Dragons AI

"Create a roadmap for growing a one-person marketing business into a marketing agency."

 **Dragon Tip:** Agencies grow fastest when they specialise before they expand.

DRAGON CHALLENGE

Imagine you own a café.

You make fantastic coffee.

You provide great service.

But nobody knows you exist.

Which of the opportunities in this chapter could help?

★ Facebook Advertising

★ Google Ads

★ Local SEO

★ Email Marketing

★ Content Marketing

★ Social Media Marketing

The answer is simple:

Businesses don't just need great products. They need customers to discover those products.

That's why digital marketing is one of the fastest-growing industries in the world.

Video Production Businesses

Explore ideas, prompts and practical ways to begin.

Video is one of the most powerful forms of communication in the world.

Every day, billions of videos are watched on YouTube, TikTok, Instagram, Facebook and company websites.

Businesses use video to attract customers.

Schools use video to educate.

Charities use video to tell their stories.

Influencers use video to build audiences.

This creates huge opportunities for people who can create, edit and manage video content.

The best part?

Many video production businesses can be started with little more than a smartphone and a laptop.

Short Video Creator

 Startup Cost: £0–£100

 Potential Income: £200–£5,000+ per month

  Difficulty: Easy

Create TikTok videos, Instagram Reels, Facebook Reels and YouTube Shorts for businesses.

Ask Young Dragons AI

"Show me how to start a short-form video business for local companies."

 Dragon Tip: Most businesses need regular content, creating repeat customers.

YouTube Video Producer

 Startup Cost: £0–£300

 Potential Income: £300–£10,000+ per month

   Difficulty: Medium

Help businesses, charities and content creators produce professional YouTube videos.

Ask Young Dragons AI

"Create a step-by-step plan for starting a YouTube production business."

 Dragon Tip: Long videos can continue generating views for years.

Video Editor

 Startup Cost: £0–£200

💰 Potential Income: £200–£5,000+ per month

★ ★ ★ Difficulty: Medium

Many people can record videos but don't know how to edit them professionally.

Ask Young Dragons AI

"How can I start a video editing business from home?"

🐉 Dragon Tip: Every creator eventually needs editing help.

AI Video Creator

💻 Startup Cost: £0–£150

💰 Potential Income: £300–£5,000+ per month

★ ★ ★ Difficulty: Medium

Use AI avatars, voiceovers and AI-generated scenes to create marketing videos.

Ask Young Dragons AI

"Show me how to start an AI video production service using HeyGen and other AI tools."

🐉 Dragon Tip: Businesses love saving time and money.

Drone Video Producer

💻 Startup Cost: £300–£2,000

💰 Potential Income: £300–£10,000+ per month

★ ★ ★ ★ Difficulty: Medium

Create aerial videos for estate agents, tourism businesses, construction companies and events.

Ask Young Dragons AI

"How can I build a drone video business and find my first clients?"



Dragon Tip: Drone footage instantly makes videos look more professional.

Property Video Creator



Startup Cost: £0–£500



Potential Income: £200–£5,000+ per month



★ ★ ★ Difficulty: Medium

Create property walkthrough videos for estate agents and landlords.

Ask Young Dragons AI

"Create a business plan for producing property videos."



Dragon Tip: Good videos help properties sell faster.

Wedding Video Producer



Startup Cost: £200–£2,000



Potential Income: £500–£20,000+ per month



★ ★ ★ ★ Difficulty: Medium

Capture special moments and create memorable wedding videos.

Ask Young Dragons AI

"Show me how to start a wedding videography business."



Dragon Tip: Happy customers often recommend you to friends.

Event Video Producer



Startup Cost: £100–£1,000



Potential Income: £300–£10,000+ per month

☆☆☆ Difficulty: Medium

Film conferences, festivals, business events and celebrations.

Ask Young Dragons AI

"Create a plan for offering event video services."

 Dragon Tip: Events often create repeat business opportunities.

Training Video Creator

 Startup Cost: £0–£500

 Potential Income: £300–£10,000+ per month

☆☆☆ Difficulty: Medium

Create training videos for businesses, schools and organisations.

Ask Young Dragons AI

"How can I build a business creating training videos?"

 Dragon Tip: Businesses constantly need staff training materials.

Podcast Video Editor

 Startup Cost: £0–£200

 Potential Income: £200–£3,000+ per month

☆☆☆ Difficulty: Medium

Convert podcasts into professional video content for YouTube and social media.

Ask Young Dragons AI

"Show me how to start a podcast video editing service."

 Dragon Tip: Podcasters often need multiple videos from a single recording.

Social Media Video Agency

 Startup Cost: £0–£500

 Potential Income: £500–£20,000+ per month

★★★★ Difficulty: Medium

Provide regular video content packages to businesses.

Ask Young Dragons AI

"Create a roadmap for building a social media video agency."

 Dragon Tip: Monthly clients provide predictable income.

Animation Creator

 Startup Cost: £0–£300

 Potential Income: £200–£10,000+ per month

★★★ Difficulty: Medium

Create animated explainer videos for businesses and organisations.

Ask Young Dragons AI

"Show me how to start an animation business using AI tools."

 Dragon Tip: Complex ideas are often easier to explain with animation.

YouTube Thumbnail Designer

 Startup Cost: £0–£50

 Potential Income: £100–£2,000+ per month

★★ Difficulty: Easy

Create eye-catching thumbnails that encourage viewers to click on videos.

Ask Young Dragons AI

"How can I create a business designing YouTube thumbnails?"

 Dragon Tip: Great thumbnails often outperform great videos.

Video Advertising Specialist

 Startup Cost: £0–£200

 Potential Income: £300–£10,000+ per month

☆☆☆ Difficulty: Medium

Create video adverts for Facebook, Instagram, YouTube and TikTok.

Ask Young Dragons AI

"Help me build a business creating video adverts for local businesses."

 Dragon Tip: Businesses buy results, not videos.

Memorial Video Creator

 Startup Cost: £0–£200

 Potential Income: £200–£5,000+ per month

☆☆☆ Difficulty: Medium

Create tribute and remembrance videos using photographs, videos and music supplied by families.

Ask Young Dragons AI

"Create a business plan for producing memorial and tribute videos."

 Dragon Tip: Focus on sensitivity, compassion and quality.

DRAGON CHALLENGE

Imagine you had:



A smartphone



A laptop



An internet connection

Which of the opportunities in this chapter could you start within the next 30 days?



Video Editor



AI Video Creator



Short Video Creator



Thumbnail Designer



Podcast Video Editor

Remember:

Video is not just entertainment.

It is education.

It is marketing.

It is storytelling.

It is communication.

And for many young entrepreneurs, it can also become a profitable business.

Coaching Businesses

Explore ideas, prompts and practical ways to begin.

Many people assume that coaches are only found in sport.

In reality, coaching is one of the fastest-growing industries in the world.

People hire coaches because they want help achieving a goal faster than they could on their own.

Businesses hire coaches.

Professionals hire coaches.

Students hire coaches.

Parents hire coaches.

Athletes hire coaches.

The most successful coaches do not tell people what to do.

Instead, they help people think more clearly, stay motivated and achieve their goals.

Business Coach

 Startup Cost: £0–£200

 Potential Income: £500–£10,000+ per month

    Difficulty: Medium

Business coaches help entrepreneurs start, grow and improve their businesses.

Ask Young Dragons AI

"Show me how to become a business coach and find my first clients."

 Dragon Tip: Experience and results are often more important than qualifications.

Career Coach

 Startup Cost: £0–£100

 Potential Income: £300–£5,000+ per month

   Difficulty: Medium

Help people choose careers, improve their CVs and prepare for interviews.

Ask Young Dragons AI

"Create a roadmap for becoming a career coach."

 Dragon Tip: Many people feel lost when choosing a career.

Life Coach

 Startup Cost: £0–£200

 Potential Income: £300–£10,000+ per month

★★★★ Difficulty: Medium

Life coaches help people set goals, overcome obstacles and create action plans.

Ask Young Dragons AI

"Show me how to start a life coaching business."

 Dragon Tip: People often need accountability as much as advice.

Confidence Coach

 Startup Cost: £0–£100

 Potential Income: £300–£5,000+ per month

★★★ Difficulty: Medium

Help people improve self-confidence and overcome self-doubt.

Ask Young Dragons AI

"Create a plan for starting a confidence coaching service."

 Dragon Tip: Confidence can improve almost every area of life.

Public Speaking Coach

 Startup Cost: £0–£100

 Potential Income: £300–£5,000+ per month

☆☆☆ Difficulty: Medium

Many people fear speaking in front of groups.

Public speaking coaches help clients communicate confidently.

Ask Young Dragons AI

"How can I build a public speaking coaching business?"

 Dragon Tip: Communication is one of the most valuable skills you can learn.

Study Skills Coach

 Startup Cost: £0–£50

 Potential Income: £200–£3,000+ per month

☆☆☆ Difficulty: Easy to Medium

Help students improve revision techniques, organisation and exam preparation.

Ask Young Dragons AI

"Create a study skills coaching business for students."

 Dragon Tip: Many students struggle because nobody teaches them how to study effectively.

Fitness Coach

 Startup Cost: £0–£500

 Potential Income: £300–£10,000+ per month

☆☆☆ Difficulty: Medium

Help people achieve fitness goals through exercise plans and motivation.

Ask Young Dragons AI

"Show me how to start a fitness coaching business."

 **Dragon Tip:** People often pay for encouragement and accountability.

Nutrition Coach

 Startup Cost: £0–£300

 Potential Income: £300–£5,000+ per month

☆☆☆ Difficulty: Medium

Help people develop healthier eating habits and achieve health goals.

Ask Young Dragons AI

"Create a beginner's roadmap for becoming a nutrition coach."

 **Dragon Tip:** Always stay within your qualifications and expertise.

Sports Coach

 Startup Cost: £0–£500

 Potential Income: £200–£5,000+ per month

☆☆☆ Difficulty: Medium

Coach individuals or teams in football, tennis, rugby, cricket, golf or other sports.

Ask Young Dragons AI

"How can I start a sports coaching business?"

 **Dragon Tip:** Parents often invest heavily in their children's development.

Mindset Coach

 Startup Cost: £0–£100

 Potential Income: £300–£5,000+ per month

☆☆☆ Difficulty: Medium

Help people develop positive habits, resilience and motivation.

Ask Young Dragons AI

"Show me how to build a mindset coaching business."

 Dragon Tip: Success often starts with changing how people think.

Productivity Coach

 Startup Cost: £0–£100

 Potential Income: £300–£5,000+ per month

☆☆☆ Difficulty: Medium

Help clients improve time management, focus and organisation.

Ask Young Dragons AI

"Create a plan for becoming a productivity coach."

 Dragon Tip: Busy people often pay well to save time.

Relationship Coach

 Startup Cost: £0–£200

 Potential Income: £300–£10,000+ per month

☆☆☆☆ Difficulty: Medium

Help individuals and couples improve communication and relationships.

Ask Young Dragons AI

"Show me how to start a relationship coaching business."

 Dragon Tip: Listening is often more valuable than talking.

Parenting Coach

 Startup Cost: £0–£200

 Potential Income: £300–£5,000+ per month

☆☆☆ Difficulty: Medium

Support parents with routines, communication and child development.

Ask Young Dragons AI

"How can I create a parenting coaching service?"

 Dragon Tip: Many parents are looking for guidance and reassurance.

Business Start-Up Coach

 Startup Cost: £0–£100

 Potential Income: £300–£10,000+ per month

☆☆☆ Difficulty: Medium

Help people choose business ideas, create plans and launch successfully.

Ask Young Dragons AI

"Create a roadmap for helping people start their own businesses."

 Dragon Tip: New entrepreneurs often need encouragement and direction.

AI Coach

 Startup Cost: £0–£100

 Potential Income: £500–£10,000+ per month

☆☆☆☆ Difficulty: Medium

Teach people and businesses how to use AI tools effectively.

Ask Young Dragons AI

"Show me how to build an AI coaching business for beginners."

 Dragon Tip: AI skills are becoming valuable in almost every industry.

DRAGON CHALLENGE

Think about the skills you already have.

Could you help someone who knows less than you?

Perhaps:

- ★ A younger student
- ★ A beginner business owner
- ★ Someone learning a sport
- ★ Someone trying to get fit
- ★ Someone learning technology

Many successful coaches started by helping just one person.

Then another.

Then another.

Remember:

You don't always have to be the world's leading expert.

Sometimes you simply need to be a few steps ahead of the person you're helping.



Freelancing Businesses

Explore ideas, prompts and practical ways to begin.

Freelancing is one of the fastest and simplest ways to start earning money online.

A freelancer is someone who provides a service to businesses or individuals without being a permanent employee.

Instead of working for one employer, freelancers often work with several clients.

Many successful businesses actually started as one-person freelance operations.

The best part?

Many freelance businesses can be started with little or no money.

Freelance Writer

 Startup Cost: £0

 Potential Income: £100–£5,000+ per month

☆☆☆ Difficulty: Easy to Medium

Businesses need blog articles, website content, newsletters and marketing materials.

Ask Young Dragons AI

"Show me how to start a freelance writing business and find my first clients."

 Dragon Tip: Good writers are always in demand.

Freelance Graphic Designer

 Startup Cost: £0–£100

 Potential Income: £200–£5,000+ per month

☆☆☆ Difficulty: Medium

Create logos, social media graphics, posters, leaflets and marketing materials.

Ask Young Dragons AI

"Create a beginner's roadmap for becoming a freelance graphic designer."

 Dragon Tip: Businesses constantly need fresh graphics.

Freelance Video Editor

 Startup Cost: £0–£200

 Potential Income: £200–£5,000+ per month

☆☆☆ Difficulty: Medium

Edit videos for YouTubers, businesses, charities and influencers.

Ask Young Dragons AI

"How can I start a freelance video editing business from home?"

 Dragon Tip: Many creators would rather record than edit.

Freelance Website Designer

 Startup Cost: £0–£150

 Potential Income: £300–£10,000+ per month

★★★★ Difficulty: Medium

Build websites for local businesses and organisations.

Ask Young Dragons AI

"Show me how to become a freelance website designer."

 Dragon Tip: One customer often leads to referrals.

Freelance Social Media Manager

 Startup Cost: £0–£50

 Potential Income: £200–£3,000+ per month

★★★ Difficulty: Easy to Medium

Manage social media accounts and create content for clients.

Ask Young Dragons AI

"Create a plan for becoming a freelance social media manager."

 Dragon Tip: Monthly clients create regular income.

Freelance Photographer

 Startup Cost: £0–£500

 Potential Income: £200–£5,000+ per month

☆☆☆ Difficulty: Medium

Take photographs for events, businesses, websites and social media.

Ask Young Dragons AI

"Show me how to start a freelance photography business."

 Dragon Tip: Build a portfolio before charging premium prices.

Freelance Copywriter

 Startup Cost: £0

 Potential Income: £100–£5,000+ per month

☆☆☆ Difficulty: Medium

Write sales pages, adverts and marketing content.

Ask Young Dragons AI

"Create a beginner's guide to freelance copywriting."

 Dragon Tip: Businesses pay well for words that generate sales.

Freelance Proofreader

 Startup Cost: £0

 Potential Income: £100–£2,500+ per month

☆☆ Difficulty: Easy

Check spelling, grammar and formatting for writers and businesses.

Ask Young Dragons AI

"How can I start a proofreading business from home?"

 Dragon Tip: Attention to detail is your superpower.

Freelance Virtual Assistant

 Startup Cost: £0–£50

💰 Potential Income: £200–£4,000+ per month

★ ★ ★ Difficulty: Easy to Medium

Help business owners with emails, scheduling, administration and customer support.

Ask Young Dragons AI

"Create a roadmap for becoming a virtual assistant."

🐉 Dragon Tip: Many business owners need help staying organised.

Freelance AI Assistant

💻 Startup Cost: £0–£100

💰 Potential Income: £300–£5,000+ per month

★ ★ ★ Difficulty: Medium

Use AI tools to help businesses save time and improve productivity.

Ask Young Dragons AI

"Show me how to offer AI support services to small businesses."

🐉 Dragon Tip: AI skills are becoming increasingly valuable.

Freelance Translator

💻 Startup Cost: £0

💰 Potential Income: £100–£5,000+ per month

★ ★ ★ Difficulty: Medium

Translate documents, websites and content between languages.

Ask Young Dragons AI

"How can I build a freelance translation business?"

 **Dragon Tip:** Businesses increasingly serve international customers.

Freelance Voiceover Artist

 Startup Cost: £0–£200

 Potential Income: £100–£3,000+ per month

☆☆☆ Difficulty: Medium

Record voiceovers for videos, training courses and advertisements.

Ask Young Dragons AI

"Show me how to start a freelance voiceover business."

 **Dragon Tip:** Clear communication is more important than having a perfect voice.

Freelance Research Assistant

 Startup Cost: £0

 Potential Income: £100–£3,000+ per month

☆☆☆ Difficulty: Easy to Medium

Research information for businesses, writers and organisations.

Ask Young Dragons AI

"Create a plan for offering freelance research services."

 **Dragon Tip:** Many professionals are willing to pay to save time.

Freelance Presentation Designer

 Startup Cost: £0–£100

 Potential Income: £100–£3,000+ per month

☆☆☆ Difficulty: Medium

Create presentations for businesses, schools and organisations.

Ask Young Dragons AI

"Show me how to start a presentation design service."

 Dragon Tip: Good presentations help people win business.

Freelance Consultant

 Startup Cost: £0–£200

 Potential Income: £500–£20,000+ per month

★★★★ Difficulty: Medium to High

Provide expert advice based on your experience and knowledge.

Ask Young Dragons AI

"Help me identify consulting opportunities based on my skills and experience."

 Dragon Tip: Your experience may be worth more than you think.

DRAGON CHALLENGE

Imagine you lost your job tomorrow.

What skill could you sell as a freelancer?

★ Writing?

★ Design?

★ Social Media?

★ Video Editing?

★ AI Support?

★ Administration?

★ Research?

Remember:

Freelancers don't wait for opportunities.

They create opportunities by solving problems for clients.

Many successful business owners started as freelancers before building larger companies.

Sometimes the fastest route to entrepreneurship is simply helping somebody else succeed. 🐉

E-Commerce BusinessesE-Commerce Businesses

Explore ideas, prompts and practical ways to begin.

E-commerce simply means buying and selling products online.

Over the last few years, millions of people have become comfortable buying products from websites, social media platforms and online marketplaces.

This has created opportunities for entrepreneurs of all ages.

You do not need a high street shop.

You do not need expensive premises.

In many cases, you don't even need to hold stock.

Many successful online stores began as small side hustles and grew into full-time businesses.

Online Store Owner

 Startup Cost: £50–£500

 Potential Income: £100–Unlimited

   Difficulty: Medium

Sell products through your own website using platforms such as Shopify or WooCommerce.

Ask Young Dragons AI

"Help me identify profitable products and create an online store business plan."

 Dragon Tip: Start with a niche rather than trying to sell everything.

Dropshipping Business

 Startup Cost: £50–£300

 Potential Income: £100–£20,000+ per month

   Difficulty: Medium

Sell products online without holding stock. When a customer buys, the supplier ships directly to them.

Ask Young Dragons AI

"Show me how to start a dropshipping business and find winning products."

 Dragon Tip: Marketing is often more important than the product itself.

Print-On-Demand Store

 Startup Cost: £0–£100

 Potential Income: £50–£10,000+ per month

☆☆☆ Difficulty: Easy to Medium

Sell custom T-shirts, mugs, hoodies, phone cases and gifts without buying stock upfront.

Ask Young Dragons AI

"Help me create a print-on-demand business aimed at a specific niche."

 Dragon Tip: Funny or highly targeted designs often sell best.

Amazon Seller

 Startup Cost: £100–£2,000

 Potential Income: £100–£50,000+ per month

☆☆☆☆ Difficulty: Medium

Buy products wholesale and sell them through Amazon.

Ask Young Dragons AI

"Show me how beginners can start selling products on Amazon."

 Dragon Tip: Research products carefully before investing money.

eBay Reseller

 Startup Cost: £0–£500

💰 Potential Income: £50–£5,000+ per month

★ ★ Difficulty: Easy

Buy undervalued products and resell them for a profit.

Ask Young Dragons AI

"Give me 20 ideas for products that can be bought and resold on eBay."

🐉 Dragon Tip: Many successful resellers start by selling unwanted items from home.

Vintage & Collectables Seller

💰 Startup Cost: £0–£500

💰 Potential Income: £100–£10,000+ per month

★ ★ ★ Difficulty: Medium

Buy and sell antiques, collectables, toys, games and vintage items.

Ask Young Dragons AI

"Help me identify profitable vintage and collectable niches."

🐉 Dragon Tip: Knowledge often beats money in this business.

Handmade Products Store

💰 Startup Cost: £20–£500

💰 Potential Income: £100–£10,000+ per month

★ ★ ★ Difficulty: Medium

Sell handmade crafts, jewellery, gifts, artwork or decorations online.

Ask Young Dragons AI

"Show me how to turn handmade products into an online business."

🐉 Dragon Tip: Customers often pay extra for unique items.

Subscription Box Business

 Startup Cost: £100–£1,000

 Potential Income: £200–£20,000+ per month

★★★★ Difficulty: Medium

Send customers a themed box of products every month.

Ask Young Dragons AI

"Give me 20 subscription box business ideas."

 Dragon Tip: Recurring customers create recurring income.

Digital Product Seller

 Startup Cost: £0–£100

 Potential Income: £50–Unlimited

★★★ Difficulty: Easy to Medium

Sell eBooks, templates, planners, worksheets, guides and digital downloads.

Ask Young Dragons AI

"Help me identify digital products I could create and sell."

 Dragon Tip: Create it once and sell it many times.

Online Course Seller

 Startup Cost: £0–£300

 Potential Income: £100–Unlimited

★★★ Difficulty: Medium

Create educational courses and sell them online.

Ask Young Dragons AI

"Show me how to create an online course business from scratch."

 Dragon Tip: Focus on solving a specific problem.

Personalised Gift Business

 Startup Cost: £50–£1,000

 Potential Income: £100–£20,000+ per month

☆☆☆ Difficulty: Medium

Create custom gifts with names, dates, photographs or special messages.

Ask Young Dragons AI

"Help me start a personalised gift business."

 Dragon Tip: People love buying meaningful gifts.

Memorial Products Business

 Startup Cost: £100–£1,000

 Potential Income: £100–£10,000+ per month

☆☆☆ Difficulty: Medium

Create tribute products, remembrance gifts, memorial videos and keepsakes.

Ask Young Dragons AI

"Show me how to create a memorial products business."

 Dragon Tip: Compassion and quality are essential.

Pet Products Store

 Startup Cost: £50–£500

 Potential Income: £100–£10,000+ per month

☆☆☆ Difficulty: Medium

Sell products aimed at pet owners.

Ask Young Dragons AI

"Give me profitable pet product ideas to sell online."

 Dragon Tip: Pet owners often spend generously on their animals.

Sports Merchandise Business

 Startup Cost: £50–£1,000

 Potential Income: £100–£20,000+ per month

 ★ ★ ★ Difficulty: Medium

Sell sports-related products, training aids and fan merchandise.

Ask Young Dragons AI

"Help me identify sports-related products to sell online."

 Dragon Tip: Passionate customers often become repeat buyers.

E-commerce Agency Owner

 Startup Cost: £100–£1,000

 Potential Income: £500–£50,000+ per month

 ★ ★ ★ ★ ★ Difficulty: Advanced

Instead of selling products yourself, help other businesses sell products online.

Ask Young Dragons AI

"Create a roadmap for building an e-commerce agency."

 Dragon Tip: Service businesses often require less capital than product businesses.

DRAGON CHALLENGE

Imagine you had £100 to invest.

Which would you choose?

- ★ Reselling products on eBay?
- ★ Print-on-demand products?
- ★ Digital downloads?
- ★ Personalised gifts?
- ★ Dropshipping?

Now ask yourself:

Would I rather sell products or sell services?

Both can create successful businesses.

The important thing is to start with something that interests you and begin learning how customers think.

Remember:

Every product sold online solves a problem, fulfils a need, or makes somebody's life a little better.

The businesses that understand their customers best are often the ones that grow the fastest. 🐉

Content Creation Businesses

Explore ideas, prompts and practical ways to begin.

Content creators are everywhere.

Every day, businesses, charities, schools, organisations and individuals create content to attract attention, educate people and generate customers.

The demand for quality content has never been greater.

The good news is that content creation businesses can often be started from home with little more than a smartphone, laptop and internet connection.

Blog Content Creator

 Startup Cost: £0–£50

 Potential Income: £100–£5,000+ per month

  Difficulty: Easy

Write articles for websites, businesses and organisations.

Ask Young Dragons AI

"Help me start a blog content creation business and find my first clients."

 **Dragon Tip:** Good articles continue attracting visitors for years.

Social Media Content Creator

 Startup Cost: £0–£100

 Potential Income: £200–£5,000+ per month

   Difficulty: Easy

Create posts, graphics, captions and videos for social media accounts.

Ask Young Dragons AI

"Create a business plan for producing social media content for local businesses."

 Dragon Tip: Most business owners don't have time to create content consistently.

YouTube Content Creator

 Startup Cost: £0–£200

 Potential Income: £0–Unlimited

☆☆☆ Difficulty: Medium

Create educational, entertaining or inspirational videos.

Ask Young Dragons AI

"Give me 30 YouTube channel ideas suitable for a beginner."

 Dragon Tip: Consistency often beats expensive equipment.

Podcast Content Creator

 Startup Cost: £0–£150

 Potential Income: £100–£5,000+ per month

☆☆☆ Difficulty: Medium

Create podcasts around business, sport, hobbies, careers or personal development.

Ask Young Dragons AI

"Help me create a podcast and build an audience."

 Dragon Tip: Interesting stories attract loyal listeners.

Newsletter Publisher

 Startup Cost: £0–£50

 Potential Income: £100–£10,000+ per month

 Difficulty: Medium

Build an email audience and provide useful information regularly.

Ask Young Dragons AI

"Show me how to build a newsletter business from scratch."

 Dragon Tip: You own your email list. You don't own social media followers.

AI Content Creator

 Startup Cost: £0–£50

 Potential Income: £200–£5,000+ per month

 Difficulty: Easy

Use AI tools to help businesses create articles, graphics, newsletters and marketing content.

Ask Young Dragons AI

"Show me how to create a content creation business using AI."

 Dragon Tip: AI can help you work faster but creativity still matters.

E-book Creator

 Startup Cost: £0–£100

 Potential Income: £50–£10,000+ per month

 Difficulty: Medium

Write and publish guides, educational books and how-to manuals.

Ask Young Dragons AI

"Help me identify profitable e-book topics and create a publishing plan."

 Dragon Tip: Create content that solves real problems.

Audiobook Producer

 Startup Cost: £0–£200

 Potential Income: £100–£5,000+ per month

☆☆☆ Difficulty: Medium

Turn written content into audiobooks using narration or AI voice technology.

Ask Young Dragons AI

"Show me how to create and sell audiobooks online."

 Dragon Tip: Many people prefer listening rather than reading.

Course Content Creator

 Startup Cost: £0–£200

 Potential Income: £100–Unlimited

☆☆☆ Difficulty: Medium

Create educational courses teaching skills, hobbies or business knowledge.

Ask Young Dragons AI

"Help me create an online course around a topic I enjoy."

 Dragon Tip: One course can generate income repeatedly.

Educational Content Creator

 Startup Cost: £0–£100

 Potential Income: £100–£10,000+ per month

☆☆☆ Difficulty: Medium

Produce content that teaches people new skills or knowledge.

Ask Young Dragons AI

"Give me educational content ideas suitable for young people."

 Dragon Tip: The best teachers explain complicated ideas simply.

Business Content Creator

 Startup Cost: £0–£100

 Potential Income: £300–£5,000+ per month

☆☆☆ Difficulty: Medium

Create blogs, videos, guides and newsletters for business owners.

Ask Young Dragons AI

"Show me how to create content for small businesses."

 Dragon Tip: Business owners value information that saves time or makes money.

Travel Content Creator

 Startup Cost: £0–Variable

 Potential Income: £0–Unlimited

☆☆☆ Difficulty: Medium

Share travel experiences through blogs, videos and social media.

Ask Young Dragons AI

"Help me build a travel content business on a budget."

 Dragon Tip: You don't need to travel abroad to create interesting content.

Food Content Creator

 Startup Cost: £0–£200

 Potential Income: £100–£10,000+ per month

☆☆☆ Difficulty: Easy

Create recipes, reviews, cooking videos and food-related content.

Ask Young Dragons AI

"Show me how to build a food content channel."

 Dragon Tip: Food is one of the most popular content categories online.

Fitness Content Creator

 Startup Cost: £0–£200

 Potential Income: £100–£20,000+ per month

☆☆☆ Difficulty: Medium

Share fitness journeys, workouts and health-related content.

Ask Young Dragons AI

"Create a roadmap for becoming a fitness content creator."

 Dragon Tip: Authenticity is often more powerful than perfection.

Local Community Content Creator

 Startup Cost: £0–£50

 Potential Income: £100–£5,000+ per month

☆☆☆ Difficulty: Easy

Create content about local news, events, businesses and community activities.

Ask Young Dragons AI

"Help me create a local community content platform."



Dragon Tip: Local businesses often like to advertise to local audiences.

DRAGON CHALLENGE

Imagine you had to create one piece of content every day for the next month.

What would you enjoy talking about?

- ★ Business?
- ★ Sport?
- ★ Gaming?
- ★ Fitness?
- ★ Technology?
- ★ Food?
- ★ Travel?
- ★ Local News?

The answer may reveal a content business that fits your interests. Remember: Content creation is not about becoming famous. It's about helping, entertaining, educating or inspiring people. The people who consistently provide value often build the biggest audiences and the most successful businesses

Ready To Build Your Own Door?

If you've enjoyed this Young Dragons guide, why not take the next step?

Many successful entrepreneurs started by learning a new skill, helping other people, or sharing useful information online.

My New Future provides practical guidance, tools, and opportunities designed to help people improve their lives, develop new skills, and create additional income.

Our Services

◆ Young Dragons

- Side hustles and business ideas
- AI guidance for young people
- Confidence building
- Entrepreneurship and self-employment support

◆ ADHD Guidance & Free Test

- Free ADHD self-assessment
- Practical coping strategies
- Guidance and information
- Signposting to further support

◆ Grant Search & Application Writer

- Find suitable grants quickly
- AI-assisted application writing
- Support for charities, CICs and community groups

◆ Become an Affiliate or Influencer

- Earn commission by sharing our services
- No selling required
- No joining fees
- Work from anywhere

◆ **Life Coach**

- Goal setting
- Confidence building
- Personal development
- Motivation and accountability

◆ **Business Coach**

- Start-up guidance
- Business planning
- Marketing ideas
- Growth strategies

◆ **Relationship Coach**

- Communication skills
- Relationship guidance
- Family and personal relationships

◆ **Bespoke Diets**

- Personalised diet plans
- Health and wellbeing support
- Practical lifestyle guidance

Why Not Explore Further?

- ✓ Learn new skills
- ✓ Discover business opportunities
- ✓ Help other people
- ✓ Build confidence
- ✓ Create additional income
- ✓ Develop a brighter future

If nobody opens the door... Build it yourself. 🐉

I think that final line ties in perfectly with the Young Dragons theme and gives the eBook a strong ending.



Scan the QR Code Above

Visit www.MyNewFuture.org

Helping People • Changing Lives • Creating Futures