



MyNewFuture.org
Helping You Move Forward

BEFORE YOU PAY SOMEONE TO BUILD YOUR WEBSITE...

DON'T MAKE EXPENSIVE MISTAKES!



**OWN YOUR
DOMAIN?**



**WHO HOSTS
YOUR SITE?**



**WHAT HAPPENS
IF THEY
DISAPPEAR?**



**MOBILE
FRIENDLY?**



**WHO KEEPS
YOUR
PASSWORDS?**



**CAN YOU
MAKE CHANGES
YOURSELF?**

10 THINGS EVERY BUSINESS OWNER SHOULD KNOW BEFORE PAYING A WEB DESIGNER



1 YOUR DOMAIN NAME

Always register your own domain name in your name. Never let someone else own it.

*Example:
mynewfuture.org*



2 YOUR WEBSITE HOSTING ACCOUNT

Your hosting account should also be in your name, giving you complete control.



3 FULL ADMINISTRATOR ACCESS

Make sure you receive WordPress administrator login, hosting login and domain login.



4 YOUR LOGO AND BRANDING

Ensure you receive high-resolution logo, brand colours, fonts and any graphics created for you.

*You paid for them -
they should belong
to you!*



5 ALL WEBSITE IMAGES AND TEXT

Ask for copies of images, written content, PDFs, downloads and videos.



6 YOUR PROFESSIONAL EMAIL ADDRESS

Use a business email such as info@yourbusiness.co.uk rather than Gmail or Hotmail wherever possible.

*Never rely on
someone else
knowing them!*



7 A SECURE RECORD OF YOUR PASSWORDS

Keep a secure list of all important logins including website, hosting, domain, email, social media and payment systems.



8 REGULAR WEBSITE BACKUPS

Make sure your website is backed up regularly so it can be restored if anything goes wrong.

*Protect your business
from the unexpected!*



9 A MOBILE-FRIENDLY WEBSITE

More than half of visitors now browse on phones, so your website should work perfectly on mobile phones, tablets and desktop computers.



10 FREEDOM TO CHANGE WEB DESIGNERS

Your website should never lock you into one developer. It should be easy for another designer to take over if needed.

*You should always
be in control!*

★ MAKE SURE YOU HAVE YOUR **FREE** BESPOKE OVERVIEW FOR YOUR WEBSITE ★



**NEED GOOD BUSINESS ADVICE?
SIGN UP FOR OUR BUSINESS COACH
OR YOUNG DRAGONS SERVICE!**



BUSINESS COACH

Expert guidance for
new and growing
businesses



YOUNG DRAGONS

Support and ideas for
16-24 year olds ready
to build their future



PROTECT YOUR BUSINESS • SAVE TIME • SAVE MONEY • AVOID DISASTER